

To: All Early Intervention contract managers and FCFC coordinators
From: Nathan DeDino
Date: April 7, 2017
Subject: Early Intervention Program Updates, #1709

PROGRAM UPDATES

New Early Intervention Program Logo and Tagline

Accompanying this communication is a file with the new EI program logo. The EI Advisory Council and stakeholder group provided extensive and helpful feedback about different logos over the past several months, and the graphic design team tried to incorporate as much of the feedback as possible in the final design. Stakeholders let us know that they wanted the logo to incorporate a sense of playfulness; young children; families; and, if possible, combine the logo with the word “Ohio.” We hope you will agree that the new logo integrates these concepts. Please begin using this logo as part of your promotion of the EI program. Prior DODD approval for use of the logo is not required. However, please do not hesitate to contact DODD if you have any questions about materials for which you wish to use the logo.

In addition to the logo, we have a new tagline for the EI program: “Helping children and families wherever they choose to live, play, and spend their day.” This tagline is a modification of the DODD agency tagline, an idea suggested by members of the EI Advisory Council and stakeholder group. It is acceptable to use the logo and tagline together or separately. We have included a picture of one way DODD will be using the tagline.

Early Intervention Program Brochures

There are currently three EI program brochures in use: the EI program overview brochure (the “orange brochure”), parent rights brochure (updated October 2016), and the EI privacy practices. The orange brochure is available for order through your county’s ODH HV consultant. DODD has mailed printed copies of the English version of the parent rights brochure to each county’s contract manager. Let us know if you have not received them by the end of next week. When you need additional copies, please send an e-mail to EI@dodd.ohio.gov with the requested number of brochures and the shipping address. A Spanish version of the parent rights brochure is now available on the EI website. Please print these locally as needed; DODD will not be printing and shipping Spanish versions. If you need the parent rights brochure translated into other languages, please contact EI@dodd.ohio.gov. As the brochure is translated into additional languages, we will post those on the EI website. Finally, DODD is working to update the EI privacy brochure. Please continue to print and use the old brochure until an updated version is available.